



## ***Mardi Gras Celebration***

**105th Annual New Mexico  
Optometric Association Convention**

**Program &  
Registration Forms**

**April 29-May 2 2010  
Embassy Suites Hotel  
Albuquerque, New Mexico**

# OPTOMETRIC FACULTY & CONTINUING EDUCATION

**BRUCE FLINT, O.D. - PCLI, Kennewick, WA -**

*Sponsored by PCLI*

- Lid lesions and surgery
- HZO (herpes zoster ophthalmicus) and HSV (herpes simplex virus)
- Systemic Management of Anaphylaxis / Ocular Trauma and Ocular Emergencies

**WILLIAM JONES, O.D. - Jones Eyecare, Albuquerque, NM**

- How New Computer 3-D Imagery Can Help Improve Your Diagnosis

**RICHARD MANGAN, O.D. - Richmond Eye Center, Richmond, IN**

- MRSA A Cause for Concern
- Advancements in Lenticular Refractive Surgery Co-Management
- Grand Rounds in Ocular Surface Disease

**PHILLIP GROSS, O.D. - Vision Quest Eye Care Center, Dover, DE**

*Sponsored by the American Optometric Association*

- Enhancing Patient Care through the Implementation of EHR's

**CHRISTOPHER FULLER, M.D. - High Country Macula, Retina & Vitreous, Albuquerque & Santa Fe, NM**

*Sponsored by High Country Macula, Retina & Vitreous*

- AMD: What Treatment Really Works Now

**GLENDA SECOR, O.D. - Huntington Beach, CA**

- **Specialty Contact Lens Practice: Torics and Bifocals**
- Targeting Contact Lens Dropouts

**RICHARD LONDON, O.D. - Pacific University College of Optometry, Portland, OR**

*Sponsored by VSP*

- Binocular Anomalies Resulting from Pathological Causes: Thyroid Myopathy, Myasthenia & Multiple Sclerosis
- Neuroimaging: A Primer

**THOMAS STELMACK, O.D. - Jessie Brown VA Medical Center, Chicago, IL**

- Ocular Immunology: Clinical Applications
- Uveitis

**ARTHUR WEINSTEIN, M.D. - Eye Associates of New Mexico, Albuquerque, NM**

*Sponsored by Eye Associates of New Mexico*

- Premium IOLs

***Unrestricted Educational Grant provided by Alcon Laboratories***

## **22 HOURS OF CONTINUING EDUCATION**

Must have certificate stamped at the end of each session. CE certificate in duplicate will be furnished at the beginning of the convention. Attendees keep the original, the copy will be collected at the end of the last session. (NMOA does not mail certificate to you – copy is maintained in the NMOA files.)

# CONVENTION OVERVIEW

The 2010 New Mexico Optometric Association Convention offers 22 hours of continuing education for optometrists and 7 hours of continuing education for paraoptometric. In addition to the continuing education this year's convention will offer a GOLF TOURNAMENT on Thursday, EXHIBIT HALL FUNCTIONS on Friday night and Saturday lunch, and the INSTALLATION DINNER & SILENT AUCTION on Saturday evening.

## DR JACK FELTER MEMORIAL GOLF TOURNAMENT

The **DR. JACK FELTER MEMORIAL Golf Tournament** will be held on Thursday, April 29, 2010. If you do not play golf you are invited to attend the "Convention Kick-Off" Dinner a social evening on Thursday night after the golf tournament. This will give our doctors, spouses, staff and vendors a chance to become reacquainted with old friends and make new ones. This year's tournament and dinner will be held at Sandia Casino!

## EXHIBIT HALL FUNCTIONS –

44 exhibitors will be hosting you for a reception on Friday evening from 5pm-8:00pm and Saturday from 11:00am-2:00pm for lunch. Paraoptometric will attend from 11am-1pm and Optometrists will attend from 12noon-2pm on Saturday. Food and drink will be provided at both functions.

## "THE MARDI GRAS MASQUERADE BALL"

**Come in Costume! Come Incognito! Come as you are!**

All convention registrants are invited to attend the 2010-2011 INSTALLATION DINNER, DANCE & SILENT AUCTION on Saturday evening, May 1st. Remember to bring your wallets and checkbooks for the Silent Auction! Entertainment provided by **Abby 'Q' and The Dukes**

**NMOA MEMBERSHIP LUNCHEON** – All NMOA members are invited to attend the Annual NMOA Membership Luncheon to be held on Friday, April 30, 2010 from 12noon-2:00pm.

**Sponsored by OOGP**

## CONVENTION HOTEL INFORMATION

The Embassy Suites Albuquerque hotel is centrally located in Downtown Albuquerque, close to the Albuquerque International Airport. The full-service upscale all-suite hotel features Spa Botanica, located on the 2nd floor of the Embassy Suites Hotel is Albuquerque's premier day spa. Spa Botanica is a serene destination that combines traditional European relaxation with nature's indulgences. The highly trained professionals are eager to deliver treatments that will revitalize and pamper your mind, body, and spirit. Spa Botanica offers an all-inclusive service menu featuring restorative facials, therapeutic massages, rejuvenating body treatments, and nail care. Slip into a world of tranquility and emerge invigorated!

**Guests of the Embassy Suites Albuquerque hotel stay in spacious two-room suites and receive a complimentary cooked-to-order breakfast, a nightly manager's reception and high-speed internet access.**

**Each suite is beautifully decorated with a private bedroom and spacious living room. All of our suites are fully equipped with two televisions, a refrigerator, microwave oven, coffee maker, two telephones with data ports and a well lit dining/work table.**

<b>HOTEL RATES:</b>	<b>\$133.00 SINGLE / DOUBLE</b>
<b>DEADLINE FOR HOTEL RATES:</b>	<b>March 30, 2010</b>
<b>RESERVATIONS PHONE #:</b>	<b>1-800-EMBASSY (1-800-362-2779)</b>

# 2010 NMOA 105th ANNUAL CONVENTION SCHEDULE OF EVENTS

## **FRIDAY, APRIL 30, 2010**

- 8am-9am OD Education – 1 TPA hour **BRUCE FLINT, O.D.**  
Lid lesions and surgery  
*Sponsored by PCLI*
- 9am-10am OD Education – 1 TPA hour **BRUCE FLINT, O.D.**  
HZO (herpes zoster ophthalmicus) and HSV (herpes simplex virus)  
*Sponsored by PCLI*
- 10am-11am OD Education – 1 TPA hour **BRUCE FLINT, O.D.**  
Systemic Management of Anaphylaxis/Ocular Trauma and Ocular Emergencies  
*Sponsored by PCLI*
- 11am-noon OD Education – 1 hour **WILLIAM JONES, O.D.**  
How New Computer 3-D Imagery Can Help Improve Your Diagnosis -1 hour
- 12noon-2pm NMOA Membership Lunch - **NMOA Members Only**  
*Sponsored by OOGP*
- 2pm-3pm OD Education – 1 TPA hour **RICHARD MANGAN, O.D.**  
MRSA A Cause for Concern
- 3pm-4pm OD Education – 1 TPA hour **RICHARD MANGAN, O.D.**  
Advancements in Lenticular Refractive Surgery Co-management
- 4pm-5pm OD Education – 1 TPA hour **RICHARD MANGAN, O.D.**  
Grand Rounds in Ocular Surface Disease
- 5pm-8pm **EXHIBITOR RECEPTION FOR ALL CONVENTION ATTENDEES –**  
Hors D'oeuvres & Beverages

## **SATURDAY, MAY 1, 2010**

- 8am-11am OD Education – 3 Hours **PHILLIP GROSS, O.D.**  
Enhancing Patient Care through the Implementation of EHR's  
*Sponsored by the American Optometric Association*
- 11am-noon OD Education – 1 TPA hour **CHRISTOPHER FULLER, M.D.**  
AMD: What Treatment Really Works Now  
*Sponsored by High Country Macula, Retina & Vitreous*
- 12noon-2pm **EXHIBITOR LUNCHEON –** Buffet Lunch in Exhibit Hall  
OD Lunch - 12noon - 2pm / Paraoptometric Lunch - 11am-1pm

***Unrestricted Educational Grant provided by Alcon Laboratories***

# 2010 NMOA 105th ANNUAL CONVENTION SCHEDULE OF EVENTS

## ***SATURDAY, MAY 1, 2010 (Continued)***

- 2pm-4pm      OD Education – 2 hours                      **GLEND A SECOR, O.D.**  
Specialty Contact Lens Practice: Torics and Bifocals
- 4pm-5pm      OD Education – 1 hour                      **GLEND A SECOR, O.D.**  
Targeting Contact Lens Dropouts
- 5pm-10pm     **ANNUAL NMOA INSTALLATION OF OFFICERS AND DIRECTORS**  
**“THE MARDI GRAS MASQUERADE BALL”**  
**Come in Costume! Come Incognito! Come as you are!**  
**Dinner, Dance and Silent Auction for all convention attendees**

## ***SUNDAY, MAY 2, 2010***

- 8am- 10am    OD Education – 2 hours                      **RICHARD LONDON, O.D.**  
Binocular Anomalies Resulting from Pathological Causes:  
Thyroid Myopathy, Myasthenia and Multiple Sclerosis  
*Sponsored by VSP*
- 10am-12noon OD Education – 2 TPA hours              **THOMAS STELMACK, O.D.**  
Ocular Immunology: Clinical Applications
- 12noon-1pm   Lunch on own
- 1 pm-3pm     OD Education – 2 hours                      **RICHARD LONDON, O.D.**  
Neuroimaging: A Primer  
*Sponsored by VSP*
- 3pm-4pm     OD Education – 1 TPA hour                  **THOMAS STELMACK, O.D.**  
Uveitis
- 4pm-5pm     OD Education – 1 TPA hour                  **ARTHUR WEINSTEIN, M.D.**  
Premium IOLs  
*Sponsored by Eye Associates of New Mexico*
- 5:00PM                                      END OF CONVENTION

***Unrestricted Educational Grant provided by Alcon Laboratories***

## **REGISTRATION FEE INFORMATION**

*\* The first price listed is the Early Bird Registration Rate \**

**NMOA DUES PAYING MEMBER OPTOMETRIST – NO REGISTRATION FEE!**

**NMOA LIFE MEMBER OPTOMETRISTS – \$90.00 / \$120.00**

**NMOA RETIRED OPTOMETRISTS – \$105.00 / \$135.00**

Fee includes all Continuing Education, all Exhibitor Events, NMOA Membership Luncheon, and the Saturday evening NMOA Installation Dinner.

**AOA MEMBER OPTOMETRIST – \$540.00 / \$570.00**

**NON MEMBER OPTOMETRIST – \$630.00 / \$660.00**

Fee includes all Continuing Education, all Exhibitor Events, and the Saturday evening NMOA Installation Dinner.

**STUDENT / INTERN REGISTRATION – \$105.00 / \$135.00**

Fee includes all Continuing Education, all Exhibitor Events, and the Saturday evening NMOA Installation Dinner.

**NMOA MEMBER STAFF (PARAOPTOMETRIC) REGISTRATION – \$90.00 / \$120.00**

**NON-MEMBER STAFF (PARAOPTOMETRIC) REGISTRATION – \$110.00 / \$140.00**

Fee includes all Continuing Education, all Exhibitor Events, and the Saturday evening NMOA Installation Dinner.

**GUEST REGISTRATION – \$70.00 / \$90.00**

Fee includes all Exhibitor Events and the Saturday NMOA Installation Dinner.

**SEPARATE TICKET PRICES: EXHIBIT HALL TICKET = \$35.00 / \$4500 per EVENT  
INSTALLATION DINNER = \$35.00 / \$45.00**

### **REGISTER EARLY**

Register by April 15th and receive the Early Bird Rate, a savings of \$30.00 per registrant.

### **REFUND POLICY**

All refund requests must be in writing. \$25.00 refund fee will be charged after April 20th

### **WHAT TO WEAR**

Causal business attire is appropriate for all functions of the 2010 NMOA Convention.

Remember to bring a jacket or sweater because the meeting rooms can be chilly.

**Dr. Jack Felter Memorial Golf Tournament**  
**Thursday, April 29, 2010**

**11:30am—Tournament Tee Times Begin**  
**(Not a shotgun start)**

**Sandia Casino Golf Course**  
**\$125.00 Green Fee, 1/2 Cart and Dinner**

**6:00pm—"Convention Kick-Off" Dinner**  
**\$50.00 Dinner Only**  
**Includes on Raffle Ticket for door prizes!**

**REGISTRATION**

**NAME** \_\_\_\_\_ **HANDICAP** \_\_\_\_\_

**DINNER GUEST** \_\_\_\_\_

**FEES ENCLOSED:**

Golf / Dinner           \$ \_\_\_\_\_

Dinner Only            \$ \_\_\_\_\_

**Total**                   \$ \_\_\_\_\_

**Make Check Payable NMOA and send registration to:**

**NMOA**  
**1008 Paseo del Pueblo Sur, #241**  
**Taos, New Mexico 87571**  
**Ph: 575-751-7242**  
**Fax: 575-751-7243**  
**Email: [newmexicooptometry@gmail.com](mailto:newmexicooptometry@gmail.com)**

***New Mexico Optometric Association***

***105th Annual Convention  
Registration Information***

***April 29—May 2, 2010***

***New Mexico Optometric Association  
PMB #241  
1008 Paseo del Pueblo Sur  
Taos, New Mexico 87571***

***Affiliated with  
American Optometric Association***



# Paraoptometric CE Registration Form

## Saturday, May 1, 2010

THIS YEAR YOU HAVE A CHOICE. THERE ARE 2 CLASS ROOMS RUNNING AT THE SAME TIME. PLEASE SELECT 1 CLASS PER HOUR AVAILABLE.

Room 1 - 90 people permitted per class

- 8:00am Dwight Thibodeaux, OD – Alcon  
**Dry eye--Blink and you'll miss it**  
1 hour ABO or CPC Credit
- 9:00am Eric Irons - Hoya  
**Progressive Lens Technology**  
1 hour ABO or CPC Credit
- 10:00am Stephen Coleman, MD – ColemanVision  
**LASIK 101**  
1 hour COPE or CPC Credit

**Exhibit Hall Lunch 11:00am to 1:00pm**  
**(Paraoptometric Committee Meeting 11:00am—12:00pm)**

- 1:00pm Robert Bell / EyeCoach -  
Clear Vision / OptNet IPA / Vision Care Direct  
**Don't Be Afraid, It's Only Selling!!**  
3 hours - ABO or CPC Credits
- 4:00pm Keith Parker - Advanced Vision Tech  
**Profitability in Specialty Lens**  
1 hour - NCLE or CPC Credit

Room 2 - 30 People permitted per class.

- 8:00am Stephen Farebrother - VSP  
**VSP's New Explanation of Payment**  
Non-Credit class for Office Billers or non-certified staff
- 9:00am Brandon Moore - A&A Optical  
**Selling Skills for the Eyecare Professional**  
**(Back by Popular Demand)**  
2 hours ABO or CPC Credit

**Exhibit Hall Lunch 11:00am to 1:00pm**  
**(Paraoptometric Committee Meeting 11:00am—12:00pm)**

- 1:00 pm Eric Irons - Hoya  
**Office Efficiency**  
1 hour ABO or CPC Credit
- 2:00 pm Dwight Thibodeaux, OD - Allergan  
**Glaucoma--The silent thief of sight**  
1 hour CPC Credit
- 3:00 pm Janine Bugno - Advanced Vision Tech  
**How to Help your Lab**  
1 hour NCLE or CPC Credit
- 4:00 pm Mike Ketner—Carl Zeiss Meditec  
**Retinal Imaging in High Gear**  
1 hour CPC or JCAHPO Credit

**If you are interested in Volunteering for the convention please contact Fiona Ratzlaff at [fionaratzlaff@qwest.net](mailto:fionaratzlaff@qwest.net) or 575-758-7165 Please leave a message and Fiona will get back to you as soon as possible.**

This year's class set-up will work as follows:

1. Volunteers will be guaranteed their class choice, since they are giving up a class time to help with registration & class monitoring.
2. Attendees will be placed in the class of their choice based on the order the registration is received. If class size reaches the maximum, the attendee will automatically be put into the other class in the same time period.
3. **Please make additional copies of this form and submit a separate form for each Paraoptometric attending.**
4. If you have questions please contact Fiona Ratzlaff at [fionaratzlaff@qwest.net](mailto:fionaratzlaff@qwest.net) or 575-758-7165

Name of Attendee	Certification Titles	Signature of Attendee	Date
Address	Work Phone	and/or	
	Alternate Phone	Signature of Supervisor or Employer	Date
	Name of Employer		

**Please make additional copies of this form and submit a separate form for each Paraoptometric attending.**

\*\*\*\* Include this page when sending NMOA Convention Registration Form \*\*\*\*

# CONVENTION REGISTRATION FORM

Doctor: \_\_\_\_\_

Classification: NMOA Member ( ) AOA Member ( ) NMOA Retired ( ) NMOA Life ( ) Non-Member ( )

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



**Please return by April 15th for Early Bird Rate!!!  
Please complete the Registration Information for  
each attendee - Thank you!**

Friday OD Continuing Education	Friday NMOA Member Lunch - NMOA Members Only	Friday NMOA Exhibit Hall Reception	Saturday OD Continuing Education	Saturday NMOA Paraoptometric Continuing Education	Saturday NMOA Exhibit Hall Luncheon	Saturday NMOA Installation Dinner / Silent Auction	Sunday OD Continuing Education	<b>Fee Enclosed</b>
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Name	Please circle one:											
	OD	PARA	GUEST									
Example: John Doe	x			x	x	x	x		x		x	\$
	OD	PARA	GUEST									\$
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	OD	PARA	GUEST									\$
	OD	PARA	GUEST									\$
<b>TOTAL</b>											<b>\$</b>	

Mail to: NMOA, 1008 Paseo del Pueblo Sur, #241, Taos, NM 87571

Paraoptometric Education Schedule & Registration information on reverse side >>>>>