



Mardi Gras Celebration

**105th Annual New Mexico
Optometric Association Convention**

**Program &
Registration Forms**

**April 29-May 2 2010
Embassy Suites Hotel
Albuquerque, New Mexico**

OPTOMETRIC FACULTY & CONTINUING EDUCATION

BRUCE FLINT, O.D. - PCLI, Kennewick, WA -

Sponsored by PCLI

- Lid lesions and surgery
- HZO (herpes zoster ophthalmicus) and HSV (herpes simplex virus)
- Systemic Management of Anaphylaxis / Ocular Trauma and Ocular Emergencies

WILLIAM JONES, O.D. - Jones Eyecare, Albuquerque, NM

- How New Computer 3-D Imagery Can Help Improve Your Diagnosis

RICHARD MANGAN, O.D. - Richmond Eye Center, Richmond, IN

- MRSA A Cause for Concern
- Advancements in Lenticular Refractive Surgery Co-Management
- Grand Rounds in Ocular Surface Disease

PHILLIP GROSS, O.D. - Vision Quest Eye Care Center, Dover, DE

Sponsored by the American Optometric Association

- Enhancing Patient Care through the Implementation of EHR's

CHRISTOPHER FULLER, M.D. - High Country Macula, Retina & Vitreous, Albuquerque & Santa Fe, NM

Sponsored by High Country Macula, Retina & Vitreous

- AMD: What Treatment Really Works Now

GLENDA SECOR, O.D. - Huntington Beach, CA

- **Specialty Contact Lens Practice: Torics and Bifocals**
- Targeting Contact Lens Dropouts

RICHARD LONDON, O.D. - Pacific University College of Optometry, Portland, OR

Sponsored by VSP

- Binocular Anomalies Resulting from Pathological Causes: Thyroid Myopathy, Myasthenia & Multiple Sclerosis
- Neuroimaging: A Primer

THOMAS STELMACK, O.D. - Jessie Brown VA Medical Center, Chicago, IL

- Ocular Immunology: Clinical Applications
- Uveitis

ARTHUR WEINSTEIN, M.D. - Eye Associates of New Mexico, Albuquerque, NM

Sponsored by Eye Associates of New Mexico

- Premium IOLs

Unrestricted Educational Grant provided by Alcon Laboratories

22 HOURS OF CONTINUING EDUCATION

Must have certificate stamped at the end of each session. CE certificate in duplicate will be furnished at the beginning of the convention. Attendees keep the original, the copy will be collected at the end of the last session. (NMOA does not mail certificate to you – copy is maintained in the NMOA files.)

CONVENTION OVERVIEW

The 2010 New Mexico Optometric Association Convention offers 22 hours of continuing education for optometrists and 7 hours of continuing education for paraoptometric. In addition to the continuing education this year's convention will offer a GOLF TOURNAMENT on Thursday, EXHIBIT HALL FUNCTIONS on Friday night and Saturday lunch, and the INSTALLATION DINNER & SILENT AUCTION on Saturday evening.

DR JACK FELTER MEMORIAL GOLF TOURNAMENT

The **DR. JACK FELTER MEMORIAL Golf Tournament** will be held on Thursday, April 29, 2010. If you do not play golf you are invited to attend the "Convention Kick-Off" Dinner a social evening on Thursday night after the golf tournament. This will give our doctors, spouses, staff and vendors a chance to become reacquainted with old friends and make new ones. This year's tournament and dinner will be held at Sandia Casino!

EXHIBIT HALL FUNCTIONS –

44 exhibitors will be hosting you for a reception on Friday evening from 5pm-8:00pm and Saturday from 11:00am-2:00pm for lunch. Paraoptometric will attend from 11am-1pm and Optometrists will attend from 12noon-2pm on Saturday. Food and drink will be provided at both functions.

"THE MARDI GRAS MASQUERADE BALL"

Come in Costume! Come Incognito! Come as you are!

All convention registrants are invited to attend the 2010-2011 INSTALLATION DINNER, DANCE & SILENT AUCTION on Saturday evening, May 1st. Remember to bring your wallets and checkbooks for the Silent Auction! Entertainment provided by **Abby 'Q' and The Dukes**

NMOA MEMBERSHIP LUNCHEON – All NMOA members are invited to attend the Annual NMOA Membership Luncheon to be held on Friday, April 30, 2010 from 12noon-2:00pm.

Sponsored by OOGP

CONVENTION HOTEL INFORMATION

The Embassy Suites Albuquerque hotel is centrally located in Downtown Albuquerque, close to the Albuquerque International Airport. The full-service upscale all-suite hotel features Spa Botanica, located on the 2nd floor of the Embassy Suites Hotel is Albuquerque's premier day spa. Spa Botanica is a serene destination that combines traditional European relaxation with nature's indulgences. The highly trained professionals are eager to deliver treatments that will revitalize and pamper your mind, body, and spirit. Spa Botanica offers an all-inclusive service menu featuring restorative facials, therapeutic massages, rejuvenating body treatments, and nail care. Slip into a world of tranquility and emerge invigorated!

Guests of the Embassy Suites Albuquerque hotel stay in spacious two-room suites and receive a complimentary cooked-to-order breakfast, a nightly manager's reception and high-speed internet access.

Each suite is beautifully decorated with a private bedroom and spacious living room. All of our suites are fully equipped with two televisions, a refrigerator, microwave oven, coffee maker, two telephones with data ports and a well lit dining/work table.

| | |
|----------------------------------|---------------------------------------|
| HOTEL RATES: | \$133.00 SINGLE / DOUBLE |
| DEADLINE FOR HOTEL RATES: | March 30, 2010 |
| RESERVATIONS PHONE #: | 1-800-EMBASSY (1-800-362-2779) |

2010 NMOA 105th ANNUAL CONVENTION SCHEDULE OF EVENTS

FRIDAY, APRIL 30, 2010

- 8am-9am OD Education – 1 TPA hour **BRUCE FLINT, O.D.**
Lid lesions and surgery
Sponsored by PCLI
- 9am-10am OD Education – 1 TPA hour **BRUCE FLINT, O.D.**
HZO (herpes zoster ophthalmicus) and HSV (herpes simplex virus)
Sponsored by PCLI
- 10am-11am OD Education – 1 TPA hour **BRUCE FLINT, O.D.**
Systemic Management of Anaphylaxis/Ocular Trauma and Ocular Emergencies
Sponsored by PCLI
- 11am-noon OD Education – 1 hour **WILLIAM JONES, O.D.**
How New Computer 3-D Imagery Can Help Improve Your Diagnosis -1 hour
- 12noon-2pm NMOA Membership Lunch - **NMOA Members Only**
Sponsored by OOGP
- 2pm-3pm OD Education – 1 TPA hour **RICHARD MANGAN, O.D.**
MRSA A Cause for Concern
- 3pm-4pm OD Education – 1 TPA hour **RICHARD MANGAN, O.D.**
Advancements in Lenticular Refractive Surgery Co-management
- 4pm-5pm OD Education – 1 TPA hour **RICHARD MANGAN, O.D.**
Grand Rounds in Ocular Surface Disease
- 5pm-8pm **EXHIBITOR RECEPTION FOR ALL CONVENTION ATTENDEES –**
Hors D'oeuvres & Beverages

SATURDAY, MAY 1, 2010

- 8am-11am OD Education – 3 Hours **PHILLIP GROSS, O.D.**
Enhancing Patient Care through the Implementation of EHR's
Sponsored by the American Optometric Association
- 11am-noon OD Education – 1 TPA hour **CHRISTOPHER FULLER, M.D.**
AMD: What Treatment Really Works Now
Sponsored by High Country Macula, Retina & Vitreous
- 12noon-2pm **EXHIBITOR LUNCHEON –** Buffet Lunch in Exhibit Hall
OD Lunch - 12noon - 2pm / Paraoptometric Lunch - 11am-1pm

Unrestricted Educational Grant provided by Alcon Laboratories

2010 NMOA 105th ANNUAL CONVENTION SCHEDULE OF EVENTS

SATURDAY, MAY 1, 2010 (Continued)

- 2pm-4pm OD Education – 2 hours **GLEND A SECOR, O.D.**
Specialty Contact Lens Practice: Torics and Bifocals
- 4pm-5pm OD Education – 1 hour **GLEND A SECOR, O.D.**
Targeting Contact Lens Dropouts
- 5pm-10pm **ANNUAL NMOA INSTALLATION OF OFFICERS AND DIRECTORS**
“THE MARDI GRAS MASQUERADE BALL”
Come in Costume! Come Incognito! Come as you are!
Dinner, Dance and Silent Auction for all convention attendees

SUNDAY, MAY 2, 2010

- 8am- 10am OD Education – 2 hours **RICHARD LONDON, O.D.**
Binocular Anomalies Resulting from Pathological Causes:
Thyroid Myopathy, Myasthenia and Multiple Sclerosis
Sponsored by VSP
- 10am-12noon OD Education – 2 TPA hours **THOMAS STELMACK, O.D.**
Ocular Immunology: Clinical Applications
- 12noon-1pm Lunch on own
- 1 pm-3pm OD Education – 2 hours **RICHARD LONDON, O.D.**
Neuroimaging: A Primer
Sponsored by VSP
- 3pm-4pm OD Education – 1 TPA hour **THOMAS STELMACK, O.D.**
Uveitis
- 4pm-5pm OD Education – 1 TPA hour **ARTHUR WEINSTEIN, M.D.**
Premium IOLs
Sponsored by Eye Associates of New Mexico
- 5:00PM END OF CONVENTION

Unrestricted Educational Grant provided by Alcon Laboratories

REGISTRATION FEE INFORMATION

** The first price listed is the Early Bird Registration Rate **

NMOA DUES PAYING MEMBER OPTOMETRIST – NO REGISTRATION FEE!

NMOA LIFE MEMBER OPTOMETRISTS – \$90.00 / \$120.00

NMOA RETIRED OPTOMETRISTS – \$105.00 / \$135.00

Fee includes all Continuing Education, all Exhibitor Events, NMOA Membership Luncheon, and the Saturday evening NMOA Installation Dinner.

AOA MEMBER OPTOMETRIST – \$540.00 / \$570.00

NON MEMBER OPTOMETRIST – \$630.00 / \$660.00

Fee includes all Continuing Education, all Exhibitor Events, and the Saturday evening NMOA Installation Dinner.

STUDENT / INTERN REGISTRATION – \$105.00 / \$135.00

Fee includes all Continuing Education, all Exhibitor Events, and the Saturday evening NMOA Installation Dinner.

NMOA MEMBER STAFF (PARAOPTOMETRIC) REGISTRATION – \$90.00 / \$120.00

NON-MEMBER STAFF (PARAOPTOMETRIC) REGISTRATION – \$110.00 / \$140.00

Fee includes all Continuing Education, all Exhibitor Events, and the Saturday evening NMOA Installation Dinner.

GUEST REGISTRATION – \$70.00 / \$90.00

Fee includes all Exhibitor Events and the Saturday NMOA Installation Dinner.

**SEPARATE TICKET PRICES: EXHIBIT HALL TICKET = \$35.00 / \$4500 per EVENT
INSTALLATION DINNER = \$35.00 / \$45.00**

REGISTER EARLY

Register by April 15th and receive the Early Bird Rate, a savings of \$30.00 per registrant.

REFUND POLICY

All refund requests must be in writing. \$25.00 refund fee will be charged after April 20th

WHAT TO WEAR

Causal business attire is appropriate for all functions of the 2010 NMOA Convention.

Remember to bring a jacket or sweater because the meeting rooms can be chilly.

Dr. Jack Felter Memorial Golf Tournament
Thursday, April 29, 2010

11:30am—Tournament Tee Times Begin
(Not a shotgun start)
Sandia Casino Golf Course
\$125.00 Green Fee, 1/2 Cart and Dinner

6:00pm—"Convention Kick-Off" Dinner
\$50.00 Dinner Only
Includes on Raffle Ticket for door prizes!

REGISTRATION

NAME _____ **HANDICAP** _____

DINNER GUEST _____

FEES ENCLOSED:

Golf / Dinner \$ _____

Dinner Only \$ _____

Total \$ _____

Make Check Payable NMOA and send registration to:

NMOA
1008 Paseo del Pueblo Sur, #241
Taos, New Mexico 87571
Ph: 575-751-7242
Fax: 575-751-7243
Email: newmexicooptometry@gmail.com

New Mexico Optometric Association

***105th Annual Convention
Registration Information***

April 29—May 2, 2010

***New Mexico Optometric Association
PMB #241
1008 Paseo del Pueblo Sur
Taos, New Mexico 87571***

***Affiliated with
American Optometric Association***

Paraoptometric CE Registration Form

Saturday, May 1, 2010

THIS YEAR YOU HAVE A CHOICE. THERE ARE 2 CLASS ROOMS RUNNING AT THE SAME TIME. PLEASE SELECT 1 CLASS PER HOUR AVAILABLE.

Room 1 - 90 people permitted per class

- 8:00am Dwight Thibodeaux, OD – Alcon
Dry eye--Blink and you'll miss it
1 hour ABO or CPC Credit
- 9:00am Eric Irons - Hoya
Progressive Lens Technology
1 hour ABO or CPC Credit
- 10:00am Stephen Coleman, MD – ColemanVision
LASIK 101
1 hour COPE or CPC Credit

Exhibit Hall Lunch 11:00am to 1:00pm
(Paraoptometric Committee Meeting 11:00am—12:00pm)

- 1:00pm Keith Parker – Advanced Vision Tech
Profitability in Specialty Lens
1 hour NCLE or CPC Credit
- 2:00pm Robert Bell / EyeCoach - Clear Vision
Don't Be Afraid, It's Only Selling!!
3 hours - ABO or CPC Credits

Room 2 - 30 People permitted per class.

- 8:00am Stephen Farebrother - VSP
VSP's New Explanation of Payment
Non-Credit class for Office Billers or non-certified staff
- 9:00am Brandon Moore - A&A Optical
Selling Skills for the Eyecare Professional
(Back by Popular Demand)
2 hours ABO or CPC Credit

Exhibit Hall Lunch 11:00am to 1:00pm
(Paraoptometric Committee Meeting 11:00am—12:00pm)

- 1:00 pm Eric Irons - Hoya
Office Efficiency
1 hour ABO or CPC Credit
- 2:00 pm Dwight Thibodeaux, OD - Allergan
Glaucoma--The silent thief of sight
1 hour CPC Credit
- 3:00 pm Janine Bugno - Advanced Vision Tech
How to Help your Lab
1 hour NCLE or CPC Credit
- 4:00 pm Course To Be Announced

If you are interested in Volunteering for the convention please contact Fiona Ratzlaff at fionaratzlaff@qwest.net or 575-758-7165 Please leave a message and Fiona will get back to you as soon as possible.

This year's class set-up will work as follows:

1. Volunteers will be guaranteed their class choice, since they are giving up a class time to help with registration & class monitoring.
2. Attendees will be placed in the class of their choice based on the order the registration is received. If class size reaches the maximum, the attendee will automatically be put into the other class in the same time period.
3. **Please make additional copies of this form and submit a separate form for each Paraoptometric attending.**
4. If you have questions please contact Fiona Ratzlaff at fionaratzlaff@qwest.net or 575-758-7165

Name of Attendee

Certification Titles

Signature of Attendee Date

Address

Work Phone

and/or

Alternate Phone

Signature of Supervisor or Employer Date

Name of Employer

Please make additional copies of this form and submit a separate form for each Paraoptometric attending.

**** Include this page when sending NMOA Convention Registration Form ****

CONVENTION REGISTRATION FORM

Doctor: _____

Classification: NMOA Member () AOA Member () NMOA Retired () NMOA Life () Non-Member ()

Address: _____

City: _____ State: _____ Zip _____

Phone: _____ Email: _____



**Please return by April 15th for Early Bird Rate!!!
Please complete the Registration Information for
each attendee - Thank you!**

| | | | | | | | | |
|--------------------------------|--|------------------------------------|----------------------------------|---|-------------------------------------|--|--------------------------------|---------------------|
| Friday OD Continuing Education | Friday NMOA Member Lunch - NMOA Members Only | Friday NMOA Exhibit Hall Reception | Saturday OD Continuing Education | Saturday NMOA Paraoptometric Continuing Education | Saturday NMOA Exhibit Hall Luncheon | Saturday NMOA Installation Dinner / Silent Auction | Sunday OD Continuing Education | Fee Enclosed |
|--------------------------------|--|------------------------------------|----------------------------------|---|-------------------------------------|--|--------------------------------|---------------------|

| Name | Please circle one: | | | | | | | | | | | | |
|-------------------|--------------------|------|-------|---|---|---|---|--|--|---|--|-----------|----|
| | OD | PARA | GUEST | x | x | x | x | | | | | | |
| Example: John Doe | | | | x | x | x | x | | | x | | x | \$ |
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| TOTAL | | | | | | | | | | | | \$ | |

Mail to: NMOA, 1008 Paseo del Pueblo Sur, #241, Taos, NM 87571
Paraoptometric Education Schedule & Registration information on reverse side >>>>>