



**107th Annual New Mexico  
Optometric Association Convention**

**Program &  
Registration Forms**

**April 19-22, 2012  
Hard Rock Hotel  
Albuquerque, New Mexico**

# OPTOMETRIC FACULTY & CONTINUING EDUCATION

## **NALIN MEHTA, M.D. - Denver, CO**

- The Role of Spectral (Fourier)-Domain Optical Coherence Tomography in Vitreo-Retinal Diseases

## **KEVIN GEE, O.D. - Sugar Land, TX**

- The New Age of Patient Communication, are you keeping up?
- Preparing the Ocular Surface

## **JEFFREY ANSHEL, O.D., F.A.A.O. - Carlsbad, CA**

Smart Medicine for Your Eyes: Nutrition Science for Ocular Health

- How to Incorporate Nutrition

## **PHILIP GROSS, O.D. - Wilmington, DE**

- EHR Incentive Programs and Meaningful Use Update
- Physician Quality Reporting and e-prescribing Made Easy

## **D.C. DEAN, O.D.—Albuquerque, NM**

- Ocular Melanoma “It’s just Cancer”

## **ALAN KABAT, O.D., F.A.A.O. - Ft. Lauderdale, FL**

- The philosophy and pharmacology of ocular infection management
- A cornucopia of corneal conundrums

## **BARRY RAMO, M.D. / WILLIAM JONES, O.D. - Albuquerque, NM**

- Manifestations of Systemic Disease

## **STEVEN FERRUCCI, O.D., F.A.A.O. - Sepulveda, CA**

- Cracking the Case: Diabetic Case Reports
- Posterior Segment Disease Case Challenges
- Good Vibrations in Glaucoma Care

## **22 HOURS OF NMOA APPROVED CONTINUING EDUCATION**

Must have certificate stamped at the end of each session. CE certificate in duplicate will be furnished at the beginning of the convention. Attendees keep the original, the copy will be collected at the end of the last session. (NMOA does not mail certificate to you – copy is maintained in the NMOA files.)

# CONVENTION OVERVIEW

The 2012 New Mexico Optometric Association Convention offers 22 hours of NMOA approved continuing education for optometrists and 7 hours of continuing education for paraoptometrics. In addition to the continuing education this year's convention will offer a GOLF TOURNAMENT on Thursday, EXHIBIT HALL FUNCTIONS on Friday night and Saturday lunch, and the INSTALLATION DINNER & SILENT AUCTION on Saturday.

## EXHIBIT HALL FUNCTIONS

44 exhibitors will be hosting you for a reception on Friday evening from 5pm-8:00pm and Saturday from 11:00am-2:00pm for lunch. Paraoptometrics will attend from 11am-1pm and Optometrists will attend from 12noon-2pm on Saturday. Food and drink will be provided at both functions.

## “Like Totally 80s Party ”

**Let's go back to the days of metal bands and teased big hair, grab some funky leg warmer, muscle shirts, or acid washed to wear! Or, just come as you are!**

All convention registrants are invited to attend the 2012-2013 INSTALLATION DINNER & SILENT AUCTION on Saturday evening, April 21st. This year's theme is the “Back to the 1980's!” Remember to bring your wallets and checkbooks for the Silent Auction!

**NMOA MEMBERSHIP LUNCHEON** – All NMOA members are invited to attend the NMOA Membership Luncheon on Friday, April 20, 2012 from 12noon-2:00pm.

## CONVENTION HOTEL INFORMATION HARD ROCK HOTEL ALBUQUERQUE 11000 Broadway SE, Albuquerque, NM 87105

Hard Rock Albuquerque's philosophy is that each and every one of our guests should return home from their getaway completely refreshed and relaxed. That's why we go out of our way to make sure our resort offers everything you could ask for, breathtaking rooms with top-of-the-line amenities, convenient onsite services and shops and picture-perfect scenery.

We also cater to the business traveler with our state-of-the art convention center, business services center and in-room wireless internet access. Our professional staff will help ensure that your stay runs smoothly and professionally.

**HOTEL RATES:** *April 19, 2012 — \$109.00 SINGLE / DOUBLE*  
*April 20 & 21, 2012 — \$129.00 SINGLE / DOUBLE*

**DEADLINE FOR HOTEL RATES:** *March 27, 2012*

**RESERVATIONS PHONE #:** *877-747-5382 or 505-848-1999*  
*Mention NM Optometric Association Group*  
*Or Group Code NM00412 for Group Rates*

# 2012 NMOA 107th ANNUAL CONVENTION SCHEDULE OF EVENTS

## **FRIDAY, APRIL 20, 2012**

- 8am-9am OD Education – 1 hour **NALIN MEHTA, M.D.**  
The Role of Spectral (Fourier)-Domain Optical Coherence Tomography in Vitreo-Retinal Diseases
- 9am-10am OD Education – 1 hour **KEVIN GEE, O.D.**  
The New Age of Patient Communication, are you keeping up?
- 10am-noon OD Education – 2 TPA hours **KEVIN GEE, O.D.**  
Preparing the Ocular Surface
- 12noon-2pm NMOA Membership Lunch - **NMOA Members Only**
- 2pm-4pm OD Education – 2 TPA hours **JEFFREY ANSHEL, O.D., F.A.A.O.**  
Smart Medicine for Your Eyes: Nutrition Science for Ocular Health
- 4pm-5pm OD Education – 1 hour **JEFFREY ANSHEL, O.D., F.A.A.O.**  
How to Incorporate Nutrition
- 5pm-8pm **EXHIBITOR RECEPTION FOR ALL CONVENTION ATTENDEES –**  
Hors D'oeuvres & Beverages

## **SATURDAY, APRIL 21, 2012**

- 8am-10am OD Education – 2 Hours **PHILIP GROSS, O.D.**  
EHR Incentive Programs and Meaningful Use Update  
**Sponsored by the American Optometric Association**
- 10am-noon OD Education – 2 hours **PHILIP GROSS, O.D.**  
Physician Quality Reporting and e-prescribing Made Easy  
**Sponsored by the American Optometric Association**
- 12noon-2pm **EXHIBITOR LUNCHEON –** Buffet Lunch in Exhibit Hall  
OD Lunch - 12noon - 2pm / Paraoptometric Lunch - 11am-1pm

# 2012 NMOA 107th ANNUAL CONVENTION SCHEDULE OF EVENTS

## ***SATURDAY, APRIL 21, 2012 (Continued)***

- 2pm-3pm OD Education – 1 TPA hour **D.C. DEAN, O.D.**  
Ocular Melanoma “It’s just Cancer”
- 3pm-5pm OD Education – 2 TPA hour **ALAN KABAT, O.D., F.A.A.O.**  
The philosophy and pharmacology of ocular infection management
- 5pm-10pm **ANNUAL NMOA INSTALLATION OF OFFICERS AND DIRECTORS  
Dinner and Silent Auction for all convention attendees**

## ***SUNDAY, APRIL 22, 2012***

- 8am-10am OD Education – 2 TPA hours **ALAN KABAT, O.D., F.A.A.O.**  
A cornucopia of corneal conundrums
- 10am-noon OD Education – 2 TPA hours **BARRY RAMO, M.D. &  
WILLIAM JONES, O.D.**  
Ocular Manifestations of Systemic Disease
- 12noon-1pm **LUNCH ON OWN**
- 1 pm-3pm OD Education – 2 TPA hours **STEVEN FERRUCCI, O.D., F.A.A.O.**  
Cracking the Case: Diabetic Case Reports
- 3pm-4pm OD Education – 1 TPA hour **STEVEN FERRUCCI, O.D., F.A.A.O.**  
Posterior Segment Disease Case Challenges
- 3pm-4pm OD Education – 1 TPA hour **STEVEN FERRUCCI, O.D., F.A.A.O.**  
Good Vibrations in Glaucoma Care
- 5:00PM **END OF CONVENTION**

# Paraoptometric CE Registration Form

## Saturday, April 21, 2012

### PARAOPTOMETRIC EVENT SCHEDULE

#### **Friday, April 20, 2012**

5pm-8pm      **EXHIBITOR RECEPTION FOR ALL CONVENTION ATTENDEES –**  
Hors D'oeuvres & Beverages

#### **Saturday April 21, 2012**

7:30am      Registration

8am-9am      **“Improving Your Capture Rate”**  
Mr. Stephen Farebrother - VSP  
ABO and CPC Approved

9am-10am      **Grand Rounds - What to do with My Itchy, Burny, Bumpy Patient?**  
Dr. Andrea Bethel - Visual Perceptions  
CE Approval Pending

10am-11am      **Strategies for Hybrid Contact Lens Fittings and Billing Procedures**  
Dr. Brent Shelley - Shelley Eye Center  
CE Approval Pending

11am-1pm      **EXHIBITOR LUNCH - Buffet Lunch in Exhibit Hall**

1pm-2pm      **Unraveling the Mysteries of Pupillary and Cover Testing**  
Dr. Sarah Bortz - PCLI  
CE Approval Pending

2pm-3pm      **Ocular Herpes - Lookin' for love in all the wrong places**  
Dr. Dwight Thibodeaux - Accent on Vision  
CE Approval Pending

3pm-4pm      **How, What, When and Why - The sadistic art of the Visual Field**  
Dr. Dwight Thibodeaux - Accent on Vision  
CE Approval Pending

4pm-5pm      **Optics 201: Prism, Transposition, and Troubleshooting**  
Dr. Lynn Davis - Modern Eyez  
CE Approval Pending

If you are interested in Volunteering for the convention please contact Richard Montoya at [newmexicooptometry@gmail.com](mailto:newmexicooptometry@gmail.com)

**Volunteers are need for assistance with registration & class monitoring.**

If you have questions please contact Richard Montoya at [newmexicooptometry@gmail.com](mailto:newmexicooptometry@gmail.com)

***Please register each Paraoptometric on the Registration Form.***

## **REGISTRATION FEE INFORMATION**

*\* The first price listed is the Early Bird Registration Rate \**

**NMOA DUES PAYING MEMBER OPTOMETRIST – NO REGISTRATION FEE!**

**NMOA LIFE MEMBER OPTOMETRISTS – \$110.00 / \$140.00**

**NMOA RETIRED OPTOMETRISTS – \$150.00 / \$180.00**

Fee includes all Continuing Education, all Exhibitor Events, NMOA Membership Luncheon, and the Saturday evening NMOA Installation Dinner.

**AOA MEMBER OPTOMETRIST – \$660.00 / \$690.00**

**NON MEMBER OPTOMETRIST – \$770.00 / \$800.00**

Fee includes all Continuing Education, all Exhibitor Events, and the Saturday evening NMOA Installation Dinner.

**STUDENT / INTERN REGISTRATION – \$110.00 / \$140.00**

Fee includes all Continuing Education, all Exhibitor Events, and the Saturday evening NMOA Installation Dinner.

**NMOA MEMBER STAFF (PARAOPTOMETRIC) REGISTRATION – \$120.00 / \$150.00**

**NON-MEMBER STAFF (PARAOPTOMETRIC) REGISTRATION – \$150.00 / \$180.00**

Fee includes all Continuing Education, all Exhibitor Events, and the Saturday evening NMOA Installation Dinner.

**GUEST REGISTRATION – \$80.00 / \$100.00**

Fee includes all Exhibitor Events and the Saturday NMOA Installation Dinner.

**SEPARATE TICKET PRICES: EXHIBIT HALL TICKET = \$40.00 / \$50.00 per EVENT  
INSTALLATION DINNER = \$40.00 / \$50.00**

### **REGISTER EARLY**

Register by April 5th and receive the Early Bird Rate, a savings of \$30.00 per registrant.

### **REFUND POLICY**

All refund requests must be in writing. \$25.00 refund fee will be charged after April 20th

### **WHAT TO WEAR**

Causal business attire is appropriate for all functions of the 2011 NMOA Convention.

Remember to bring a jacket or sweater because the meeting rooms can be chilly.

***New Mexico Optometric Association***

***107th Annual Convention  
Registration Information***

***April 19-22, 2012***

***New Mexico Optometric Association  
1335 Paseo del Pueblo Sur, #241  
Taos, New Mexico 87571***

***Affiliated with  
American Optometric Association***



# CONVENTION REGISTRATION FORM

Doctor: \_\_\_\_\_

Classification: NMOA Member ( ) AOA Member ( ) NMOA Retired ( ) NMOA Life ( ) Non-Member ( )

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

( ) *check here if you choose to not receive e-mails from NMOA Convention Exhibitors*



**Please return by April 5th for the Early Bird Rate!!!**  
**Complete the Registration Information for each attendee.**  
**Thank you!**

		Friday OD Continuing Education	Friday NMOA Member Lunch - NMOA Members Only	Friday NMOA Exhibit Hall Reception	Saturday OD Continuing Education	Saturday NMOA Paraoptometric Continuing Education	Saturday NMOA Exhibit Hall Luncheon	Saturday NMOA Installation Dinner / Silent Auction	Sunday OD Continuing Education		<b>Fee Enclosed</b>	
<b>Name</b>		<b>Please circle one:</b>										
<b>Example: John Doe</b>	<b>OD</b>	<b>PARA</b>	<b>GUEST</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>x</b>	<b>\$</b>	
	OD	PARA	GUEST								\$	
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	OD	PARA	GUEST								\$	
<b>TOTAL</b>											<b>\$</b>	

Mail to: NMOA, 1335 Paseo del Pueblo Sur, #241, Taos, NM 87571

**Dr. Jack Felter Memorial Golf Tournament**  
**Thursday, April 19, 2012**

**12noon - Shot Gun Start**  
***\*\*This year we will have a Shotgun Start,  
Please do not be late!\*\****

**Isleta Golf Course**  
**\$125.00 Green Fee, 1/2 Cart and Dinner**

**5:30pm - "Convention Kick-Off" Dinner**  
**\$50.00 Dinner Only**

REGISTRATION

NAME \_\_\_\_\_ HANDICAP \_\_\_\_\_

DINNER GUEST \_\_\_\_\_

FEES ENCLOSED:

Golf / Dinner \$ \_\_\_\_\_

Dinner Only \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

Make Check Payable to NMOA and send registration to:

NMOA  
1335 Paseo del Pueblo Sur, #241  
Taos, NM 87571  
Ph: 575-751-7242  
Fax: 575-751-7243  
Email: [newmexicoptometry@gmail.com](mailto:newmexicoptometry@gmail.com)