



LET YOUR HERO OUT!

“Opti - Con!”

Calling all Superheroes...Suit Up!

*111th Annual New Mexico
Optometric Association Convention*

*Program &
Registration Forms*

*April 14-17, 2016
Isleta Pueblo Resort
Albuquerque, New Mexico*

Optometric Faculty & Continuing Education

Steve Ferrucci, OD

- Diabetes Treatment and Management
- Retinal and OCT Grand Rounds

Jeff Walline, OD

- Myopia Control
- Fitting Children with Contact Lenses

Greg Schultz, OD

- Current Strategies in Glaucoma
- That's Not Glaucoma
- Microbial Keratitis
- Optic Neuritis

John Pitcher III, MD

- Current Retinal Surgery Techniques

Doug Devries, OD

- New Therapeutics and Technology
- Amniotic Membrane Workshop

Sarah Bortz, OD

- Pain Management for the Optometric Physician

Kim Reed, OD

- Diabesity
- AMD A-Z

22 Hours of NMOA **Approved Continuing Education**

Attendees must have certificate stamped at the end of each session. CE certificate in duplicate will be furnished at the beginning of the convention. Attendees keep the original, the duplicate copy will be collected at the end of the last session (NMOA does not mail certificate to you -- the duplicate copy is maintained in the NMOA files.)

“Opti - Con!” Calling all Superheroes ... Suit Up!

The 2016 New Mexico Optometric Association Convention offers 22 hours of NMOA Approved continuing education for optometrists and 6 hours of continuing education for paraoptometric. In addition to the continuing education, this year’s convention will offer a Wine Tasting Reception on Thursday, Exhibit Hall Functions on Friday Evening and Saturday Lunch, and the Installation Dinner & Silent Auction on Saturday.

Exhibit Hall Functions

44 exhibitors will be hosting you for a reception on Friday Evening from 5:00pm-8:00pm and Saturday from 11:00am-2:00pm for Lunch. Paraoptometric will attend the lunch from 11:00am-1:00pm and Optometrists will attend the lunch from 12noon-2:00pm. Food and Beverage will be provided at both functions.

“Opti - Con!” Party

All convention registrants are invited to attend the 206-2017 Installation Dinner & Silent Auction on Saturday, April 16th. This year’s theme is “Opti - Con!”

Its a running joke at our house that we are saving the world one eye ball at a time, but when I read the wikipedia definition of superhero maybe we all are a superhero in are own right. We do “possess extraordinary talents” and are “dedicated to a moral goal or protecting the public.” I’m disappointed like most of you, to lack supernatural phenomena and superhuman powers, however we are all exceptionally skillful and successful individuals. We may not be masked crime fighters, costumed adventures or masked vigilantes, but we share similar traits ... The Spirit of a Superhero!

“We are Optometry Superheroes! So please join me and Suit Up for our annual convention”.

~ **Dr. Andrea Bethel**

We encourage you to dress yourselves and your staff in the “**Opti - Con! / Superhero**” theme. Prizes will be awarded for “Best Costume” and “Best Office Costume”!

NMOA Membership Luncheon

All NMOA members are invited to attend the NMOA Membership Lunch on Friday, April 15th - 12noon-2pm

Convention Hotel Information

Isleta Pueblo Resort - 11000 Broadway SE, Albuquerque, NM 87105

The Isleta Pueblo Resort’s philosophy is that each and every one of our guests should return from their getaway completely refreshed and relaxed. That’s why we go out of our way to make sure our resort offers everything you could ask for, breathtaking rooms with top-of-the-line amenities, convenient onsite services, shops and the picture-perfect scenery.

Hotel Rates: *April 14, 2016 - \$109.00 Single / Double*
 April 15 & 16, 2016 - \$129.00 Single / Double

Deadline for Hotel Rates: *March 15, 2016*

Reservations Phone: *877-747-5382 or 505-848-1999*
 Mention NM Optometric Association Group or Group Code NMO0416

2016 NMOA 111th Annual Convention

Thursday, April 14, 2016

7pm-9pm Wine Tasting Reception

Friday, April 15, 2016

8am-10am "Diabetes Treatment and Management" TPA - **Steve Ferrucci, OD**

10am-12noon "Retinal and OCT Grand Rounds" TPA - **Steve Ferrucci, OD**

12noon-2pm NMOA Membership Lunch - **NMOA Members Only**

2pm-4pm "Myopia Control" - **Jeff Walline, OD**

4pm-5pm "Fitting Children with Contact Lenses" - **Jeff Walline, OD**

5pm-8pm **Exhibitor Reception for All Convention Attendees**
Hors D'oeuvres & Beverages

Saturday, April 16, 2016

8am-9am "Current Strategies in Glaucoma" TPA - **Greg Schultz, OD**

9am-11am "That's Not Glaucoma" TPA - **Greg Schultz, OD**

11am-12noon "Current Retinal Surgery Techniques" TPA - **John Pitcher III, MD**

12noon-2pm **Exhibitor Luncheon - Buffet Lunch in Exhibit Hall**
OD Lunch - 12noon-2pm / Paraoptometric Lunch - 11am-1pm

2pm-4pm "Microbial Keratitis" TPA - **Greg Schultz, OD**

4pm-5pm "Optic Neuritis" TPA - **Greg Schultz, OD**

5pm-10pm **Annual NMOA Installation of Officers & Directors Dinner & Silent Auction**

Sunday, April 17, 2016

7am-8am Vendor Breakfast Lecture - **Allergan / Doug Devries, OD**
"Therapeutic Considerations for Management of Patients with Chronic Dry Eye
** **Not For CE Credit - RSVP required on Convention Registration Form** **

8am-9am "New Therapeutics and Technology" TPA - **Doug Devries, OD**

9am-11am "Amniotic Membrane Workshop" TPA - **Doug Devries, OD**

11am-12noon "Pain Management for the Optometric Physician" TPA - **Sarah Bortz, OD**

12noon - 1pm **Lunch On Own**

1pm-3pm "Diabesity" - **Kim Reed, OD**

3pm-5pm "AMD A-Z" TPA - **Kim Reed, OD**

Paraoptometric Continuing Education

All Paraoptometric CE will be Provided by Lynn E. Lawrence, CMSgt(ret), CPOT, ABOC, COA

Lynn E. Lawrence is currently a national lecturer and an ophthalmic technician for Mills Eye and Facial Plastic Surgery. He is an approved speaker for the American Optometric Association, American Board of Opticianry, and Joint Commission for Allied Healthcare Personnel in Ophthalmology. Lynn currently develops training, compliance, and staff development materials as he has a passion to see others grow in their respective professions and in their advancement of certification.

Friday, April 15, 2016

5pm-8pm **Exhibitor Registration**

Saturday, April 16, 2016

8:30am **Registration**

9am-10am **What Every Tech Should Know About Ocular Emergencies - ABO-2/NCLE-1/AOA-CPC**

Presents an overview of how phone triage and walk-in office visits should be handled from a assistance's perspective. Key elements of triage, and the difference between an emergency and urgent care and testing procedures required before treatment by the optometrist.

10am-11am **How to Neutralize a Toxic Employee - ABO-1/AOA-CPC**

This lecture is designed to educate Office managers and employers and techniques used to resolve issues with a troubled employee. Documentation and counseling techniques will be discussed and sample forms will be provided. This critical aspect of employment cannot be overlooked. A tool to develop "Traits of a good team player" will be highlighted.

1pm-3pm **The Final Front Tear - ABO-1/NCLE-1/AOA-CPC**

This course is designed to discover the disease and complexities of dry eyes. This course will discover the anatomy and physiology of the eye and tear film. It will also cover symptoms, diagnosing, testing, and treatment of the dry eye disease.

3pm-4pm **What Every Tech Should Know About a Diabetic Patient - ABO-1/NCLE-1/AOA-CPC**

This lecture will focus on what happens when an assistant discovers they are screening a diabetic patient. What they should do to prepare the patient for the doctors examination. The different test, documentation and results for diabetics will be discussed.

4pm-5pm **Dealing With Difficult Patients - NCLE-1/AOA-CPC**

The purpose of this lecture is to aid staff members in diffusing difficult patients without offending, while maintaining control. It will identify tools and techniques using in most situations. This course is inter-active and requires participation.

5pm-10pm **NMOA Installation of Officers and Trustees Dinner & Silent Auction**

Name of Attendee

Certification Titles

Signature of Attendee

Doctor's (Employers) Name

Work Phone

If you are interested in volunteering at the Convention please contact Rich Montoya at newmexicooptometry@gmail.com

Please make additional copies of this form and submit a separate form for each Paraoptometric attending. Include this page for each Paraoptometric attending when sending the NMOA Convention Registration Form

Registration Fee Information

** The first price listed is the Early Bird Registration Rate**

NMOA Active Dues Paying Member Optometrist: NO REGISTRATION FEE! / \$30.00

NMOA Life Member Optometrist: \$110.00 / \$140.00

NMOA Retired Member Optometrists: \$150.00 / \$180.00

Fee includes all Continuing Education, all Exhibitor Events, NMOA Membership Luncheon, and the Saturday evening NMOA Installation Dinner & Silent Auction

AOA Member Optometrist: \$660.00 / \$690.00

Non Member Optometrist: \$770.00 / \$800.00

Student / Intern Registration: \$150.00 / \$180.00

Fee includes all Continuing Education, all Exhibitor Events, and the Saturday evening NMOA Installation Dinner & Silent Auction

NMOA Member Staff / Paraoptometric Registration: \$120.00 / \$150.00

Non-Member Staff / Paraoptometric Registration: \$150.00 / \$180.00

Fee includes Paraoptometric Continuing Education, all Exhibitor Events, and the Saturday evening NMOA Installation Dinner & Silent Auction

Guest Registration: \$90.00 / \$110.00

Fee all Exhibitor Events and the Saturday evening NMOA Installation Dinner & Silent Auction

Separate Ticket Prices: Exhibit Hall Ticket = \$45.00 / \$55.00 Per Event

Installation Dinner Ticket = \$45.00 / \$55.00

Register Early

Register by April 1st and receive the Early Bird Rate, a savings of \$30.00 per registrant.

Refund Policy

All refund requests must be made in writing. \$25.00 refund fee will be charged after April 8th.

What To Wear

Casual business attire is appropriate for all functions of the NMOA Convention.

Remember to bring a light jacket or sweater as the meeting rooms can be chilly.

Wine Tasting Reception

*Please join us for a
Wine & Cheese Reception to
Kick off the 2016 Annual Convention*

*Thursday, April 14, 2016
7:00pm-9:00pm
Isleta Resort*

\$35.00 per person

Name: _____

Guest Name(s): _____

Fees Enclosed:

Doctor: \$ _____

Guests \$ _____

Total \$ _____

**Make Check Payable to NMOA and send registration to:
NMOA, 1335 Paseo del Pueblo Sur, #241, Taos, NM 87571**

CONVENTION REGISTRATION FORM

Doctor: _____

Classification: NMOA Member () AOA Member () NMOA Retired () NMOA Life () Non-Member ()

Address: _____

City: _____ State: _____ Zip _____

Phone: _____ Email: _____

() *check here if you choose to not receive e-mails from NMOA Convention Exhibitors*



**Please return by April 1st for the Early Bird Rate!!!
Complete the Registration Information below for each attendee. Thank you!**

	Friday OD Continuing Education	Friday NMOA Member Lunch - NMOA Members Only	Friday NMOA Exhibit Hall Reception	Saturday OD Continuing Education	Saturday NMOA Paraoptometric Continuing Education	Saturday NMOA Exhibit Hall Luncheon	Saturday NMOA Installation Dinner / Silent Auction	Allergan Promotional Breakfast Lecture	Sunday OD Continuing Education	Fee Enclosed
Name _____ Please circle one:										
Example: <i>John Doe</i> OD PARA GUEST	x	x	x	x	x		x	x	x	\$
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TOTAL										\$

Remit with Payment to: NMOA, 1335 Paseo del Pueblo Sur, #241, Taos, NM 87571