



*2024 New Mexico Optometric Association
Annual Convention*



*Program & Registration Forms
April 12-14, 2024
Sandia Resort - Albuquerque, NM*

Optometric Faculty & Continuing Education

Pierce Kenworth, OD

- Benign and Malignant Lesions of the Eyelid and Conjunctiva
- Corneal Injuries, Dystrophies and Catastrophes – From Annoying to Destroying

Seema Nanda, OD

- Pirates of the Caribbean: Corneal Treasures
- Geriatric Park - New Drops for Dinosaurs

Marcela Frazier, OD

- Visual Consequences of Systemic Pediatric Conditions
- Prescribing for Pediatrics
- Pediatric Neuro

Melissa Barnett, OD

- Caution Steep Hill Ahead: Diagnosing and Managing Keratoconus in Clinical Practice: Are you Ready to Conquer Keratoconus?
- Ocular Surface Disease Diagnosis, Management & Beyond

Christopher Cordes, OD

- The Opioid Epidemic and Drug Diversion

Jessica Steen, OD

- Evolving Trends in Retinal Vascular Disease
- Ophthalmic Therapeutic Update
- Retinal, Choroidal, and Vitreal OCT Interpretation

Robert Melendez, MD

- EVO ICL

Devan Fillmore, OD & Brooke Hubbard, OD

- NM Residents' Cases

Mary Schmidt - *Paraoptometric Speaker*

- Dealing with difficult people - How to prevent problems
- Fundamental Optics - How we see, what we see
- Building patient loyalty - How to over deliver service

22 Hours of NMOA

Approved Continuing Education

Attendees must have certificate stamped at the end of each session. CE Certificate in duplicate will be furnished at the beginning of the convention. Attendees keep the original, the duplicate copy will be collected at the end of the last session.

(NMOA does not mail certificate to you -- the duplicate copy is maintained in the NMOA files.)

Back to the 90's!

The 2024 New Mexico Optometric Association Convention offers 22 hours of NMOA Approved continuing education for optometrists and 6 hours of continuing education for paraoptometrics. In addition to the continuing education, this year's convention will offer the NMOA Membership Lunch & Installation of Officers & Trustees and Exhibit Hall Functions on Friday Evening and Saturday Lunch.

Exhibit Hall Functions

48 exhibitors will be hosting you for a reception on Friday Evening from 5:00pm-7:30pm and Saturday from 11:00am-2:00pm for Lunch. Paraoptometrics will attend the lunch from 11:00am-1:00pm and Optometrists will attend the lunch from 12noon-2:00pm. Food and Beverage will be provided at both functions.

"Back to the 90's" Theme

We encourage you to dress yourselves and your staff in the 90's theme!
Prizes will be awarded for "Best Costume" and "Best Office Costume"!

NMOA Membership Lunch

NMOA members are invited to attend the NMOA Membership Lunch on Friday, April 12 - 11am-1pm.

Convention Hotel Information

Sandia Resort - 30 Rainbow Road NE, Albuquerque, NM 87113

Overlooking the majestic Sandia Mountains, just minutes from Albuquerque Airport, Sandia Resort & Casino welcomes guests to a unique Southwestern setting with outstanding service and modern comforts. Upon your arrival, you will be greeted by their distinctive porte-cochère entry and magnificent grand lobby, which boasts stunning mountain views along with original photographs and artwork that celebrates the region's rich pueblo heritage.

Hotel Rates: \$204.00

Deadline for Hotel Rates: March 12, 2024

You may book reservation online with this link:

<https://gettaroom.b4checkin.com/sandia/rlp/NewMexicoOptometryAssociation2024>

You may also call to book your reservation: (505) 798-3930 or toll free at 1-877-272-9199

Mention NM Optometric Association Group

2024 NMOA Annual OD Continuing Education

Friday, April 12, 2024

8am-10am	Benign & Malignant Lesions of the Eyelid and Conjunctiva - TPA	Pierce Kenworthy, OD
10am-11am	Corneal Injuries, Dystrophies and Catastrophes From Annoying to Destroying - TPA	Pierce Kenworthy, OD
11am-1pm	NMOA Membership Lunch	
1pm-3pm	Pirates of the Caribbean: Corneal Treasures - TPA	Seema Nanda, OD
3pm-5pm	Geriatric Park - New Drops for Dinosaurs"	Seema Nanda, OD
5:00pm-7:30pm	Exhibitor Reception	

Saturday, April 13, 2024

8am-9am	Visual Consequences of Systemic Pediatric Conditions	Marcela Frazier, OD
9am-10am	Prescribing for Pediatrics	Marcela Frazier, OD
10am-12noon	Pediatric Neuro	Marcela Frazier, OD
12noon-2pm	Exhibitor Lunch	
2pm-3pm	Caution Steep Hill Ahead: Diagnosing and Managing Keratoconus in Clinical Practice: Are you Ready to Conquer Keratoconus? - TPA	Melissa Barnett, OD
3pm-5pm	Ocular Surface Disease Diagnosis, Mgmt & Beyond - TPA	Melissa Barnett, OD
5pm-6pm	The Opioid Epidemic and Drug Diversion - TPA <i>Satisfies the NM Optometry Board Pain Management Requirement</i>	Christopher Cordes, OD

Sunday, April 14, 2024

8am-10am	Evolving Trends in Retinal Vascular Disease - TPA	Jessica Steen, OD
10am-11am	Ophthalmic Therapeutic Update - TPA	Jessica Steen, OD
11am-12noon	EVO ICL - TPA	Robert Melendez, MD
12noon-1pm	Lunch on Own	
1pm-3pm	Retinal, Choroidal, and Vitreal OCT Interpretation - TPA	Jessica Steen, OD
3pm-4pm	NM Residents' Cases	Drs. Fillmore & Hubbard

2024 NMOA Paraoptometric Continuing Education

All Paraoptometric CE will be Provided by Mary Schmidt, ABOC, CPO

Mary E. Schmidt, ABOC, CPO is the founder of EyeSystems a professional training and practice consulting firm, specializing in the eyecare field. She provides full scope paraoptometric education with a focus on dispensing skills and patient care. Her emphasis is on organization and professionalism. The American Optometric Association and the American Board of Opticianry have accredited her programs. Mary has over 30 years experience within the optical field including ten years of hands-on in office experience along with practice administration for multi-doctor practices, outside sales and marketing experience and she was manager of education and training for a large practice management group. Mary has presented programs to state wide, national and international audiences along with personalized private training since 1995. She is a popular speaker with the ability to motivate and inspire.

Friday, April 12, 2024

5pm-7:30pm **NMOA Exhibitor Reception**

Saturday, April 13, 2024

9am-11am **Dealing With Difficult People - How To Prevent Problems -
AOA CPC, ABO Non-Ophthalmic**

How can you deal with the impossible-to-please patient, what about the staff member who gives the lion's share of the work load? Or can we add the doctor, who may have a last-minute task that takes a half-day to complete? This course will prepare staff members to deal effectively with difficult people within the practice.

11am-1pm **NMOA Exhibitor Luncheon**

1pm-3pm **Fundamental Optics - How We See, What We See
AOA CPC, ABO Ophthalmic Level II**

This course is design to give new and experienced staff members a greater appreciation and knowledge of the human eye and how best to explain its function to patients in easy to understand language. Emphasis is placed on improving the ability to communicate the visual disorders of a patient's eye and how to improve it through lenses.

3pm-5pm **Building Patient Loyalty - How To Over Deliver Service
AOA CPC, ABO Non Ophthalmic**

In today's competitive market, it's simply isn't enough to exceed expectations of patients. You have to OVER-EXCEED. In this workshop you will learn how to create a patient for life!

Registration Fee Information

The first price listed is the Early Bird Registration Rate

NMOA Active Dues Paying Member Optometrist: NO REGISTRATION FEE! / \$30.00

NMOA Life & Retired Member Optometrists: \$180.00 / \$210.00

Fee includes all Continuing Education, all Exhibitor Events, NMOA Membership Luncheon, and the Saturday NMOA Reception

AOA Member Optometrist: \$660.00 / \$690.00

Non Member Optometrist: \$800.00 / \$830.00

Student / Intern Registration: \$180.00 / 210.00

Fee includes all Continuing Education, all Exhibitor Events, and the Saturday NMOA Reception

NMOA Member Staff / Paraoptometric Registration: \$130.00 / \$160.00

Non-Member Staff / Paraoptometric Registration: \$160.00 / \$190.00

Fee includes Paraoptometric Continuing Education, all Exhibitor Events, and the Saturday NMOA Reception

Guest Registration: \$90.00 / \$110.00

Fee includes all Exhibitor Events

Separate Ticket Prices: Exhibit Hall Ticket = \$45.00 / \$55.00 Per Event

Early Bird Registration Deadline - March 12th

Register by March 12th and receive the Early Bird Rate, a savings of \$30.00 per registrant.

Refund Policy

All refund requests must be made in writing. \$25.00 refund fee will be charged after March 12th.

What To Wear

Casual business attire is appropriate for all functions of the NMOA Convention. Remember to bring a light jacket or sweater as the meeting rooms can be chilly

CONVENTION REGISTRATION FORM

Doctor: _____

Classification: NMOA Member () AOA Member () NMOA Retired () NMOA Life () Non-Member ()

Address: _____

City: _____ State: _____ Zip _____

Phone: _____ Email: _____

() *check here if you choose to not receive e-mails from NMOA Convention Exhibitors*



**Please return by March 11th for the Early Bird Rate!!!
Complete the Registration Information below for each
attendee. Thank you!**

				Friday OD Continuing Education	Friday NMOA Member Lunch - NMOA Members Only	Friday NMOA Exhibit Hall Reception	Saturday OD Continuing Education	Saturday NMOA Paraoptometric Continuing Education	Saturday NMOA Exhibit Hall Luncheon	Sunday OD Continuing Education	Fee Enclosed
Name	Please circle one:										
Example: John Doe	OD	PARA	GUEST	x	x	x	x		x	x	\$
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	OD	PARA	GUEST								\$
TOTAL											\$

Remit with Payment to: NMOA, 1335 Paseo del Pueblo Sur, #241, Taos, NM 87571